

HARMONY, INC. - AREA 6

COUNCIL MEETING OCTOBER 21, 2017

This meeting of the Area 6 Council was held in Stone Mountain, Georgia. It was opened by the Area 6 Director leading those present in reciting the Harmony Creed and singing Harmony Grace.

Those in attendance:

Carol Jackson, Area 6 Director	Aura Daye, Area 6 Secretary
Nancy Graves, Area 6 Treasurer	Leslie LaForty, Parliamentarian
Alison Hixson, President, ACS	Elie Stone Alexander, President, AHC!
Phyllis Fairley, President, HSW	Emily Kurz, President, SOS
Michele Henry, Education Coordinator	Trayce Elenteny, Area Contest and Judging Chairman
Melinda Brunson, PR/Marketing Coordinator	

Absent was: Barbara Fleischman, Membership Coordinator

Guests in attendance:

Marie Ross AHC!	Denise Bourg ACS
Anita Prather Harvell, Harmony, Inc. Social Media Coordinator	

Hereafter in this report only first names will be used.

DIRECTOR'S REMARKS

Carol again urged all Council Members to encourage chapter members to consider applying for positions on the Council. She requested again that Chapter Presidents notify her of additions and/or losses of membership. The change of payment of Area dues going to the Executive Secretary was discussed and the elimination of pro-rated dues.

Carol reiterated that all Chapters must clear show dates through her. There are two major reasons for this: 1. it avoids conflicts with other HI or BHS shows and 2. it provides advertising for the chapter giving the show.

The Council was reminded that reimbursement of Youth AEP's is not a permanent situation and chapters should budget for their Youth AEP's each year. The Council was pleased to hear that there will be a Youth Chorus at AC&C this year.

Carol announced that Area 6 has two prospective chapters. One in Oakland FL, South Lake A Cappella Chorus and one in Clermont, Unaccompanied Minors.

She also made herself available to everyone if they have concerns about Area 6 or want to learn more about Harmony, Inc.

SECRETARY'S REPORT The Secretary reported that the minutes from the April 6, 2017 meeting were approved electronically with one correction.

TREASURER'S REPORT The Treasurer's reports were sent to Council Members with the agenda. There being no questions for the Treasurer: **Motion by Phyllis, seconded by Michele that the reports be approved. MOTION PASSED.**

OLD BUSINESS

Assignments: Chapter Presidents continue to seek candidates for vacant Council positions.

NEW BUSINESS

Nancy presented a proposed budget for AC&C 2018. Attachments sent with the budget included her notes from communication with the Finance Committee. The All Events Pass will be \$120.00 regular and \$80.00 for youth. There being no questions for the Treasurer. **Motion by Melinda, seconded by Emily that the proposed budget be approved. MOTION PASSED.**

Everyone was requested that to cross out the word “proposed” and write in “approved” October 21, 2017.

Item for Discussion

As requested by the International Board of Directors of Harmony, Inc. the Council discussed the idea of including mixed quartets in Harmony contests. Carol provided everyone with a copy of the report done by an ad hoc committee on this subject. The proposal would include mixed quartets in the 2018 AC&C's. Questions such as the method of registration and would mixed quartet members be required to be Harmony members were discussed, Trayce was asked whether this would create problems for the ACJC, her response was that she could not foresee anything major.

The Council then discussed the benefits to Area 6 which include more exposure to the general public and to other barbershop groups, financial gains with the payment of All Events Passes, more rooms used in the hotel and sale of contest tickets.

As the result of the discussion **Motion by Michele, seconded by Trayce that Area 6 incorporate mixed quartets in the 2018 AC&C Quartet Contest if the IBOD approves the concept at its annual meeting in November. MOTION PASSED.**

Application for the position of Youth Outreach Coordinator

Carol has received an application for this position from Kristin Gunesakera of Sisters of Sound. **Motion by Phyllis, seconded by Alison to accept Kristin as the Youth Outreach Coordinator. MOTION PASSED.**

Presentation by HI Social Media Coordinator, Anita Prather Harvell

Some of the highlights of this discussion: Area 6 has a definite goal which is Expansion. Focus on one thing at a time – PR is different for chapters with a majority of young members than one with older members. - Be flexible with advertising – Encourage communication – Make your web site interesting and easily read

Based on a recommendation by Melinda, **Motion by Alison, seconded by Trayce that Area 6 increase our social media presence and update our web site. MOTION PASSED**

Assignment for Melinda: provide the Council with more information on the two web sites considered; compare capabilities and provide the Council with information by November 19, 2017, Carol will conduct an email vote on the choice of web sites.

Melinda will also set up an Area 6 Face Book page right away.

The Council thanks A Cappella South for hosting this meeting. The facility was very comfortable and the food was outstanding.

The next meeting of the Area 6 Council will be held on April 19, 2018 at the DoubleTree Hotel at 4:00 P.M in the Amelia Room.

Respectfully submitted,

Aura Daye, Area 6 Secretary